

**COMMUNICATION SCHOOL
UNIVERSITY OF PUERTO RICO
CAMPUS RÍO PIEDRAS**

INFP 4001
JOURNALISTIC WRITING I

LOURDES LUGO-ORTIZ, PH.D.

Rubric to evaluate informative note¹

Pretest _____ Posttest _____

Section: _____ / Professor/a: _____

Topic: _____

Name: _____

Total: _____ / **56 points** Note: _____ %

Criteria	Excellent (8-7)	Good (6-5)	In progress (4-3)	Beginning (2-1)	Comments
Correction orthosyntactic ____ / 8	The text is free of errors when applying accentuation, punctuation, capitalization, use of	The text contains two (2) to three (3) errors when applying accentuation,	The text contains four (4) to five (5) errors when applying accentuation, punctuation, use	The text contains six (6) or more errors when applying accentuation, punctuation, use of capitals, use of	

¹ The scale, the design of the table and the first two criteria were taken from the rubric to evaluate the Drafting Work, designed by Dr. Héctor Aponte Alequín for the COPU 4136 course, Basic Writing for the Media.

	<p>prefixes, use of correct words and concordance; or contains only (1) an error of this kind. Error free = 8 One error = 7</p>	<p>punctuation, use of capitals, use of prefixes, use of correct words and concordance. 2 errors = 6 3 errors = 5</p>	<p>of capitals, use of prefixes, use of correct words and concordance. 4 errors = 4 5 errors = 3</p>	<p>prefixes, use of correct words and concordance.</p>	
<p>Syntax and construction of the sentence: conciseness, precision, clarity and cohesion² ____ / 8</p>	<p>The text is free of redundancies and circumlocutions, inadequate vocabulary use, ambiguities, leaks of orality, incomplete sentences or proformas without clear reference. (Single value: 8)</p>	<p>The text contains an error of redundancies or circumlocutions, use of inadequate vocabulary, ambiguities, leaks of orality, incomplete sentences or proformas without clear reference. (Unique value: 5)</p>	<p>The text contains two (2) errors of redundancies or circumlocutions, use of inadequate vocabulary, ambiguities, leaks of orality, incomplete sentences or proformas without clear reference. (Single value: 3)</p>	<p>The text contains three (3) or more errors of redundancies or circumlocutions, use of inadequate vocabulary, ambiguities, leaks of orality, incomplete sentences or proformas without clear reference. (Single value: 1)</p>	

² Examples of incorrect proformas that usually appear without a clear reference: "this", "that", "the same", "the same", "which", "which", "which", among others.

Type of entry ____ / 8	The entry answers all the relevant questions, has a journalistic emphasis, with impeccable syntax and content. (Single value: 8)	The entry answers all relevant questions, has a journalistic emphasis, but commits one (1) content error or syntax. (Unique value: 5)	The entry answers all the relevant questions, has a journalistic emphasis, but commits two (2) errors of content or syntax. (Unique value: 3)	The entry commits a failure or more in the following categories: 1. in the relevant questions, 2. in the news emphasis, 3. in three or more instances of content or syntax. (Single value: 1)	
Content ____ / 8	The text is free of content errors (e.g., selection, correct, complete and appropriate information, informative criteria, sexist language, etc.). (Single value: 8)	The text contains one (1) failure in the content (e.g., selection, correct, complete and appropriate information, informative criteria, sexist language, etc.). (Unique value: 5)	The text contains two (2) flaws in the content (e.g., selection, correct, complete and appropriate information, informative criteria, sexist language, etc.). (Unique value: 3)	The text contains three (3) or more errors in the content (e.g., selection, correct, complete and appropriate information, informative criteria, sexist language, etc.). (Single value: 1)	
Journalistic style ____ / 8	The text is free of journalistic style errors (e.g., grammatical person, correct and coherent use of names and titles, use of	The text contains one (1) flaw in the journalistic style (e.g., grammatical person, correct	The text contains two (2) flaws in journalistic style (e.g., grammatical person, correct and consistent	The text contains three (3) or more flaws in the journalistic style (e.g., grammatical person, correct and consistent use of	

	numbers, verb tenses, etc.). (Single value: 8)	and consistent use of names and titles, use of numbers, verb tenses, etc.). (Unique value: 5)	use of names and titles, use of numbers, verb tenses, etc.). (Unique value: 3)	names and titles, use of numbers, verb tenses, etc.). (Unique value: 1)	
Thematic unit ____ / 8	The text presents an appropriate structure and structure, construction and use of direct and indirect quotations, attribution, description, narration, transitions, etc. (Single value: 8)	The text presents one (1) failure in the scheme and structure, construction and use of direct and indirect quotations, attribution, description, narration. (Unique value: 5)	The text presents two (2) flaws in the scheme and structure, construction and use of direct and indirect quotations, attribution, description, narration. (Unique value: 3)	The text presents three (3) or more faults in the scheme and structure, construction and use of direct and indirect quotations, attribution, description, narration. (Single value: 1)	
Headline ____ / 8	The news has the title without drafting errors. (Single value: 8)	The title has the news and makes a drafting error. (Unique value: 5)	The title has one (1) error in the news, although without writing errors. (Unique value: 3)	The title commits an error or more in both categories: news and writing. (Unique value: 1)	

