

University of Puerto Rico
 Río Piedras' Campus
 School of Communication



ESIN 4077 - Introduction to Communication Research

Name/s: _____

Research Project: _____

Final Assignment Evaluation

	Criteria	Beginning (1-2)	In Progress (3-4)	Good (5-6)	Excellent (7-8)	Grade
1.	Introduction - The students define the text's main idea with clarity.					
2.	Problematizing (1)- The objectives are pertinent, they state clearly the research focus, they are clear and precise. The students identify the research's thematic subject and contextualize the area of interest and delimits its research focus.					
3.	Approach to the problem (2) The justification is well argued, documented and it states the contribution that will result from the investigation.					

4.	<p>Literature review (1)- The work reflects a proper selection of representative texts of the respective thematic subject and utilizes a variety of sources.</p>					
5.	<p>Literature review (2)- The student creates a dialogue between the multiple texts of the literature review and the thematic subject, instead of only summarizing.</p>					
6.	<p>Theoretical framework (1)- The work reflects a proper selection of the theoretical framework and theorists. The student defends the theoretical perspective in a comprehensive and critical way.</p>					
7.	<p>Theoretical framework (2) - The students use in-text citation and incorporate a reference list in accordance to the APA's manual format.</p>					

8.	<p>Methodology (1)- The selected methodology, the instrument for analysis, the unit of analysis and the subject of study respond to the nature of the investigation.</p>					
9.	<p>Methodology (2) - The research focus and the data recollecting tools accord with the nature of the research.</p>					
10.	<p>Results - The written text is coherent, clear, precise and it relates to the research questions.</p>					
11.	<p>Analysis and discussion - The student exposes the implications of the results (not just a summary) and its relation to the hypothesis. The student must indicate the limits of this approach and future lines of work.</p>					
12.	<p>Format– The students comply with the instruccions regarding structure, parts and work extension. The instructions given on the structure, the parts and the length of the report are followed. It makes use of a minimum of 15 referenes and bibliography according to the format of the APA.</p>					

