

School of Communication
University of Puerto Rico
Río Piedras Campus

INFP 4001
Journalistic Writing I

Lourdes Lugo-Ortiz. Ph.D.
Rubric to evaluate informative note¹
Pretest _____ Posttest _____

Section: _____ / Teacher: _____

Subject: _____

First name: _____

Total: _____ / 56 points Note: _____ %

Criteria	Excellent (8-7)	Good (6-5)	In progress (4-3)	Start (2- 1)	Comments
Orthosynt hetic correction ____ / 8	The text is free of errors when applying accentuation, punctuation, the use of capital letters, use of prefixes, use of correct words and concordance; or contains only (1) an error of this kind. Error free = 8 One error = 7	The text contains two (2) to three (3) errors when applying accentuation, punctuation, use of capital letters, use of prefixes, use of correct words and concordance. 2 errors = 6 3 errors = 5	The text contains four (4) to five (5) errors when applying accentuation, punctuation, use of capital letters, use of prefixes, use of correct words and concordance. 4 errors = 4 5 errors = 3	The text contains six (6) or more errors when applying accentuation, punctuation, use of capital letters, use of prefixes, use of correct words and concordance.	

¹ The scale, the design of the table and the first criteria were two of the first criteria's to be taken into the rubrics for evaluation of the drafting working, designed by Dr. Hector Aponte Alequín for 4136 COPU course, Basic Journalistic Writing for Media Communication.

Syntax and construction of the sentence: conciseness, precision, clarity and cohesion² ___ / 8	The text is free of redundancies and circumlocutions, use vocabulary inadequate, ambiguities, leaks of orality, incomplete sentences or proformas without clear reference. (Single value: 8)	The text contains one (1) error of redundancies or circumlocutions, use of inadequate vocabulary, ambiguities, leaks of orality, incomplete sentences or proformas without clear reference. (Unique value: 5)	The text contains two (2) errors of redundancies or circumlocutions, use of inadequate vocabulary, ambiguities, leaks of orality, incomplete sentences or proformas without clear reference. (Unique value: 3)	The text contains three (3) or more errors of redundancies or circumlocutions, use of inadequate vocabulary, ambiguities, leaks of orality, incomplete sentences or proformas without clear reference. (Single value: 1)	
Type of entry ___ / 8	Entry answer all relevant questions have news emphasis and content within impeccable syntax. (Single value: 8)	The entry answers all relevant questions, has a news emphasis, but commits one (1) ortho-syntactic error. (Unique value: 5)	The entry answers all the relevant questions, has a news emphasis, but commits two (2) ortho-syntactic errors (single value: 3)	The entry does not answer all the relevant questions; or has no news emphasis; or decision commits three or more instances of content or syntax. (Single value: 1)	
Content ___ / 8	The text content is error free (<i>e.g.</i> , selection; correct, complete and appropriate information; informative criteria; language gender, etc.). (Single value: 8)	The text contains one (1) failure in the content (<i>e.g.</i> , selection; Correct, complete and appropriate information; informative criteria; language gender, etc.). (Unique value: 5)	The text contains two (2) failure in the content (<i>e.g.</i> , selection, correct, complete and appropriate information; informative criteria; sexist language, etc.). (Unique value: 3)	The text contains three (3) or more faults content (<i>e.g.</i> , selection, correct, complete and appropriate information; informative criteria; sexist language etc.). (Single value: 1)	

² Examples of **incorrect** proformas that usually appear without a clear reference: "this", "that", "the same", "which", among others.

Journalistic style ___ / 8	The text is free of journalistic style errors (<i>e.g.</i> , grammatical person, correct and coherent use of names and titles, use of numbers, verb tenses, etc.). (Single value: 8)	The text contains one (1) flaw in journalistic style (<i>e.g.</i> , grammatical person, correct and consistent use of names and titles, use of numbers, verb tenses, etc.). (Unique value: 5)	The text contains two (2) flaws in journalistic style (<i>e.g.</i> , grammatical person, correct and consistent use of names and titles, use of numbers, verb tenses, etc.). (Unique value: 3)	The text contains three (3) or more flaws in journalistic style (<i>e.g.</i> , grammatical person, correct and consistent use of names and titles, use of numbers, verb tenses, etc.). (Single value: 1)	
Thematic unit ___ / 8	The text presents news wiring plan and appropriate structure, construction and use of direct and indirect quotations, attribution, description, narration, transitions, etc. (Single value: 8)	The text has a news structure but presents one (1) flaw in the scheme and structure, construction and use of direct and indirect quotations, attribution, description, narration. (Unique value: 5)	The text has a news structure but presents two (2) flaws in the scheme and structure, construction and use of direct and indirect quotations, attribution, description, narration. (Unique value: 3)	The text has no news structure, places the news at the end or presents three (3) or more faults in the scheme and structure, construction and use of direct and indirect quotations, attribution, description, narration, etc. (Single value: 1)	
Headline ___ / 8	The title has the news without writing errors. (Single value: 8)	The title has the news with one (1) drafting error. (Unique value: 5)	The title has the news with two (2) grammatical errors. (Unique value: 3)	The title does not have the news or commits three (3) or more errors in grammar. (Single value: 1)	

