Title of the course: Journalistic Writing II  
Coding: INFP 4002  
Credits: three (3) hours credits per week  
Prerequisites: INFP 4001, Journalistic Writing I

Course description:

This advanced course will provide the student with the experience of producing journalistic information in a multimedia way. Students will write texts and will carry out photographic and video productions of a journalistic nature.

Learning objectives:

At the end of the course, students:

- Understand theoretical aspects and acquire some advanced professional skills for the application of media convergence to journalistic practice.
- Conceptualize newsworthy content across different media platforms.
- Sharpen the skills of journalistic writing for multimedia or online formats.
- Strengthen their knowledge in the research of data in computerized systems.
- Sharpen the skills of taking pictures and using sound as news instruments of media convergence.
- Appreciate video production as an informative instrument within media convergence.
- Learn to publish multimedia information in electronic pages, such as blogs.
- Strengthen the skills of producing journalistic information in various media platforms.

Sketch of the course and distribution of time:

I. Journalistic genres 3
   hours
   A. Informative
   B. Opinion
II. News writing for online multimedia platforms
   A. Online media                     9 hours
   B. Blogs
   C. Microblogs
   D. Social networks (e.g. Twitter, Facebook, etc.)

III. Web pages and blogs                6 hours
    A. Language
    B. Design:
       1. Reading: entry points
       2. Scanning readers versus those who read word per word
       3. Usability

IV. The sound as an informative vehicle 12 hours
    A. Sound recording
    B. Editing of sounds and Podcasts

V. The image and other graphic elements 15 hours
    A. The journalistic photography: reference and veracity
       1. Photography and journalistic ethics
       2. Perspectives and angles
       3. Visual narrative
       4. Edition of photographic series
       5. The live photo for the Internet
    B. Video
       1. The moving image
       2. The camera
       3. Perspective, angle and journalistic ethics
       4. The sounds
       5. The basic edition
       6. The vodcasts
       7. Live video for the Internet
    C. Other graphic elements
       1. Graphics
       2. Caricatures
       3. Color and design

Total: 45 hours

**Instructional techniques:**

This is a type course workshop in which the students analyze, produce and discuss media journalism. The emphasis of this class will fall on the news production that includes the writing, the sound, the photography and the video, and its later publication in informative platforms. In other words, the students will work on journalistic projects that involve the elaboration of several multimedia platforms simultaneously.
Learning resources and minimum facilities available or required:

The student has at his disposal the computerized writing and graphic design rooms, the Communication Research Center, the specialized library in Communication, as well as the bibliographic resources available in the Campus and the School.

TECHNICAL assessment:

The grade of each student will be determined as follows:

Participation, attendance and daily exercises  20%
Tests  30%
Projects  50%

100%

Differentiated the / as students with special needs assessment will be made.

Institutional policies and the School of Communication:

* The student will meet and comply with the regulations of the University of Puerto Rico in relation to sexual harassment, use and abuse of drugs and alcohol, legal ethical use of information technology, classroom discipline, academic honesty, among others. Any student who violates the regulations or university regulations that violate the institutional policies will be referred to the Office of Coordination of Student Affairs of the School of Communication for the application of disciplinary measures that correspond according to the university regulations.

* Respect for diversity is a factor of paramount importance in the academic world. In this regard, the School of Communication holds:

  We approach the concept of diversity from the context of our cultural identity, whose historical hybridity facilitates an intrinsic heterogeneity to our way of being and thinking.

  We start from the conviction that differences in human beings cannot constitute inequality, but affirmation of individual identity, a right acquired by the very nature of what we are.

  We are guided by, among other postulates, Article 4 of the Universal Declaration on Cultural Diversity of UNESCO (2002) which states that 'the defense of cultural diversity is an ethical imperative, inseparable from respect for the dignity of the human being.'
We promote the understanding of the plurality of identities in a disposition of inclusion in terms of gender, race, ethnicity, sexual orientation, religion, ways of thinking and being, cultural background, national origin, social class, age, political ideology, etc.

We comply fully with Law 5l of June 17, 1996, which gives persons with disabilities the right to receive a reasonable accommodation for the development of their particular abilities and abilities.

We honor Article 6 of the Student Regulations of the University of Puerto Rico, Río Piedras Campus, which states that 'no student may be deprived, by reason of sex, race, origin, social condition, political creed or religion, of the right of association or of the services and programs offered by the University.

Due to the very nature of the knowledge researched and studied in the field of communication, we are guided by the interest of promoting the transdisciplinary, multicultural and international dimension of curricular design, thus stimulating not only knowledge but also relevant sensitivities for understanding of the diverse identities that define us.

Reasonable accommodation:

- Students who have special needs or who suffer from medical conditions or any type of physical, mental or emotional impairment that requires a reasonable accommodation must notify the Office of Subjects of Persons with Disabilities of the Campus as soon as possible, in order to provide them with the necessary reasonable accommodation, in accordance with applicable federal and state laws.

- Students who receive Vocational Rehabilitation services should contact the teacher at the beginning of the semester to plan the reasonable accommodation and necessary assistance equipment according to the recommendations of the Office of Affairs for Persons with Disabilities (OAPI) of the Dean of Students.

Academic integrity:

University of the Puerto Rico promotes higher standards of academic and scientific integrity. Article 6.2 of the Regulation General Student U PR (Certification N um 13, 2009 2010 Board of Trustees) states that "academic dishonesty to include, but not limited to: fraudulent actions, obtaining notes or academic degrees by making false or fraudulent simulations, full copy or part of the academic work of another person, plagiarizing whole or in part the work of another person, copy all or part of someone else to test questions, making or obtaining that another takes in his name any test or oral or written examination, as well as the help or facilitation so that another person incurs in the mentioned behavior ". Any of these actions will be subject to disciplinary sanctions in accordance with the disciplinary procedure established in the General Student Regulations of the current UPR.
Rating system:

This course uses the traditional grading qualifications from $A$ to $F$.

Bibliography:


Traducción al español por María Elene Brizuela: http://www.jou.ufl.edu/faculty/mmcadams/PDFs/RGMPespanol.pdf


Yuste, B. (2014). **Emprender en periodismo: nuevas oportunidades para el profesional de la información.** Barcelona: Editorial UOC.

**Bibliografía suplementaria recomendada:**


Electronic references:
American Press Institute
http://www.americanpressinstitute.org/broadcastjournalism
Gabriel García Márquez Foundation for New Ibero-American Journalism http://www.fnpi.org

Real Academia Española http://www.rae.es
Salaverría, Ramón, Salaverría.es, ideas about journalism.


Revised in the month of 2016 / October 2016
## UNIVERSITY OF PUERTO RICO
### VICE PRESIDENCY IN ACADEMIC AFFAIRS

### APPLICATION FOR CHANGES IN REGISTERED COURSES ¹

Unit: **UPR, Río Piedras Campus** _______ Faculty: **School of Communication** _______
Department / Program: **Information and Journalism (INFP)**
Alphanumerical Codification: **INFP 4002** _______ Course Title: **Drafting Journalism II.**

### INFORMATION ON CHANGES REQUESTED ²

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<tr>
<th>EXCHANGE RATE</th>
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¹ Required by the department/program.
² Must be completed by the department/program.
³ The type of course can be offered in a traditional face-to-face format, online, hybrid, or any other modality.
⁴ The modality in which the course is offered can be specified by the department/program.
⁵ The course location can be specified by the department/program.
⁶ The contact hours must be specified by the department/program.
### [X] Description

#### PREVIOUS DESCRIPTION IN SPANISH

Técnicas modernas de redacción de noticias, artículos de fondo, columnas de opinión, editoriales y otras informaciones periodísticas. Se relacionará al estudiante con los conceptos teóricos del periodismo moderno. Se complementará la teoría con la práctica.

#### NEW DESCRIPTION IN SPANISH

Este curso avanzado le proveerá al estudiante la experiencia de producir información periodística de forma multimedia. Las/los estudiantes redactarán textos y llevarán a cabo producciones fotográficas y de vídeo de carácter periodístico.

#### PREVIOUS DESCRIPTION IN ENGLISH

THE STUDENT WILL DEAL WITH THE MODERN REPORTING TECHNIQUES. ATTENTION WILL BE GIVEN TO GENERAL NEWS, IN-DEPTH REPORTING, EDITORIALS AND OTHER NEWSWORTHY INFORMATION. THE STUDENT WILL BE EXPOSED TO THE MODERN THEORETICAL CONCEPTS WITHIN THE PRINT MEDIA AND BE REQUIRED TO THE FIELD WORK AS PART OF THE COURSE.

#### NEW DESCRIPTION IN ENGLISH

This advanced course will provide students with multimedia skills in order to produce journalistic stories. The students will write journalistic texts and will produce photographic and video stories.

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**request for changes in registered courses**

JUSTIFICATION OF CHANGES: The alphanumeric codes of the prerequisite courses were completed and updated. The bibliographic list of the course was also updated, and the document was adjusted to the format established in Certification 112 (2014-2015) of the Government Board of the UPR. This revision is carried out as part of the works directed to the reaccreditation of the Undergraduate Programs of the School of Communication. The purpose of the revision of the description is to update the language and describe more effectively the objectives and contents already outlined in the course.

EFFECTIVENESS DATE OF CHANGES: First Semester 2017 - 2018

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ACTION OF THE VICE-PRESIDENT IN ACADEMIC MATTERS

Received: Annotated:
The Guide for the Creation, Uniform Coding and Registration of Courses at the University of Puerto Rico clarifies the aspects considered in this application.

Changes in registered courses are those that do not require the creation of a new course and are made to update the contents and improve the wording in order to clarify or make changes to the curriculum of the course in elements such as: teaching strategies, relative weights in evaluation strategies, updating the bibliography, among others. The text must not exceed 1,000 characters.

The courses are classified as requirement, elective, service and Continuing Education. Changes to service courses must be agreed between the faculty that offers the course and the faculty that receives it.

Specify the change in the modality in which the course will be offered: face-to-face, distance or hybrid.

The location of the course in the curricular sequence refers to the semester, trimester or quarter in which it is authorized to offer it.

Any alteration greater than 25% in the total contact hours, credits, content and learning objectives, change of level and total change in the modality in which it is offered, require inactivating the existing course and creating another course.