

Instances of Assessment 2018-2023
Information and Journalism
Approved: September 14, 2008

Student learning outcomes (SLOs)*	ACEJM C Values *	UPR learning outcomes (“dominios”)	Relevant course(s) *	Criteria in rubric-OLAS	Instance of Assessment									
					2018-2019**		2019-2020**		2020-2021**		2021-2022**		2022-2023**	
					Fall	Spring	Fall	Spring	Fall	Spring	Fall	Spring	Fall	Spring
1. Have an awareness of the new theoretical trends and practices in communication, particularly in the areas of information and journalism.	1, 5	Content Knowledge, Skills or Dispositions in the academic program learning outcomes	INFP 4148, INFP 4001, INFP 4002, INFP 4809, INFP 4205, INFP 4059	Outcome is present in the rubric’s criteria for INFP 4148, INFP 4001, and INFP 4002. Rubric is unavailable for INFP 4809. Rubric should be produced on Spring 2019. The following rubrics should be revised:	INFP 4148, INFP 4001, COPU 4045	INFP 4148, INFP 4001, COPU 4045	INFP 4002, INFP 4809, COPU 4045	INFP 4002, INFP 4809, COPU 4045	INFP 4002, INFP 4809, COPU 4045	INFP 4809, INFP 4059, COPU 4045	INFP 4205, COPU 4045	INFP 4205, COPU 4045	INFP 4148, INFP 4001, INFP 4002, COPU 4045	INFP 4148, INFP 4001, INFP 4002, COPU 4045

				INFP 4002 and INFP 4059. The revision of the rubrics should be scheduled as follows: -INFP 4002, Spring 2019 -INFP 4059, Spring 2020.										
2. Acquire a broad and comprehensive understanding of the historical, economic, technical, artistic, and professional development of communication media in general and of the press	2	Appreciation, Culture and Commitment to the ideals of the Puerto Rican society, Caribbean and International context Ongoing Learning	COPU 4017, INFP 4016	The rubric for COPU 4017 should be revised. The revision should be completed by Fall 2018. The rubric for INFP 4016 should be revised. The		COPU 4017	COPU 4017	COPU 4017	COPU 4017	COPU 4017	INFP 4016	INFP 4016		

in particular, in Puerto Rico and abroad.				revision should be scheduled on Spring 2021.										
3. Examine the social and cultural implications of journalistic texts and discourses.	3, 4	Content Knowledge, Skills or Dispositions in the academic program learning outcomes Social Responsibility	INFP 4809 INFP 4016 COPU 4045 COPU 4365	The rubric for INFP 4016 should be revised. The revision should be scheduled on Spring 2021. The following rubric should be created: COPU 4365. The creation and revision of the rubric should be scheduled as follows: -COPU 4365, Fall 2018	COPU 4365	COPU 4365	INFP 4809	INFP 4809 COPU 4365	INFP 4809	INFP 4809 COPU 4365	INFP 4016	INFP 4016 COPU 4365		COPU 4365

				-COPU 4365- revision, Spring 2019										
4. Value ethical and social responsibility as fundamental aspects of all communication processes.	1, 6	Ethical and Aesthetical Sensibility Social Responsibility	COPU 4365, INFP 4016	The rubric for INFP 4016 should be revised. The revision should be scheduled on Spring 2021. The following rubric should be created: COPU 4365 The creation and revision of the rubric should be scheduled as follows: -COPU 4365, Fall 2018		COPU 4365	COPU 4365	COPU 4365			COPU 4365, INFP 4016	COPU 4365, INFP 4016	COPU 4365	

				-COPU 4365-revision, Spring 2019										
5. Apply, from a critical perspective, the basic legal and ethical concepts related to freedom of information and the press in the production of news information.	1, 6, 7	Content Knowledge, Skills or Dispositions in the academic program learning outcomes Ethical and Aesthetical Sensibility	COPU 4365, INFP 4016	The rubric for INFP 4016 should be revised. The revision should be scheduled on Spring 2021.	COPU 4365				COPU 4365		INFP 4016	INFP 4016	COPU 4365	
6. Generate knowledge and analyze information through various basic research methods.	8, 11	Research and Creation	ESIN 4077, COPU 4045, INFP 4809	Available, available, The rubric for INFP 4809 is unavailable. Rubric should be produced on Spring 2019.	ESIN 4077	COPU 4045	INFP 4809	INFP 4809	ESIN 4077, INFP 4809	COPU 4045, INFP 4809			COPU 4045	ESIN 4077
7. Master the basic principles of writing for	9, 10	Effective Communication Skills Content	COPU 4136 or equivalent, INFP	available, available, available,	COPU 4136 or equivalent, INFP	COPU 4136 or equivalent, INFP	COPU 4136 or equivalent,	COPU 4136 or equivalent,	COPU 4136 or equivalent, INFP	COPU 4136 or equivalent,	COPU 4136 or equivalent,	COPU 4136 or equivalent,	COPU 4136 or equivalent, INFP	COPU 4136 or equivalent, INFP

different formats and styles, taking into consideration the particularities of media used and the different tasks of the journalism profession.		Knowledge, Skills or Dispositions in the academic program learning outcomes	4148, INFP 4001, INFP 4002, INFP 4036 INFP 4059	available Rubrics for INFP 4036 and INFP 4059 should be revised. The revision should be scheduled as follows: -INFP 4002, Spring 2019 -INFP 4059, Spring 2020.	4148, INFP 4001	4148, INFP 4001	INFP 4036, INFP 4002	INFP 4036, INFP 4002	4002, INFP 4059	INFP 4059			4148, INFP 4001, INFP 4002	4148, INFP 4001, INFP 4002
8. Understand and apply diverse graphic elements and new information technologies as they apply to the practice of journalism.	5, 11	Information Literacy Effective Communication Skills	INFP 4036 INFP 4001 INFP 4002 INFP 4059	Outcome needs to be added to at least one of the rubric's criteria for INFP 4001 and INFP 4002. Rubrics for INFP 4036 and INFP 4059 should be	INFP 4001	INFP 4001	INFP 4002, INFP 4036	INFP 4002, INFP 4036	INFP 4002, INFP 4059	INFP 4059			INFP 4148, INFP 4001, INFP 4002	INFP 4148, INFP 4001, INFP 4002

Student learning outcomes (SLOs)*	ACEJM C Values *	UPR learning outcomes ("dominios")	Relevant course(s) *	Criteria in rubric-OLAS	Instance of Assessment									
					2018-2019**		2019-2020**		2020-2021**		2021-2022**		2022-2023**	
					Fall	Spring	Fall	Spring	Fall	Spring	Fall	Spring	Fall	Spring
and social impact related to the exercise of their profession.		Ethical and Aesthetical Sensibility Social Responsibility	REPU 4025, REPU 4147, REPU 4076	created: COPU 4365 The creation and revision of the rubric should be scheduled as follows: -COPU 4365, Fall 2018 -COPU 4365-revision, Spring 2019	REPU 4025, REPU 4147, REPU 4076	REPU 4025, REPU 4147, REPU 4076	REPU 4025, REPU 4147, REPU 4076	REPU 4025, REPU 4147, REPU 4076	REPU 4025, REPU 4147, REPU 4076	REPU 4025, REPU 4147, REPU 4076	REPU 4025, REPU 4147, REPU 4076	REPU 4025, REPU 4147, REPU 4076	REPU 4025, REPU 4147, REPU 4076	REPU 4025, REPU 4147, REPU 4076
5. Recognize the communication processes that are directed to, and generate from, audiences as well as their organization and socio-	1, 3, 5, 11	Logical-mathematical reasoning Content Knowledge, Skills or Dispositions in the academic program learning outcomes	REPU 4155, REPU 4165, REPU 4166, COPU 4045	Logical-mathematical reasoning: Outcome is present in the rubric's criteria for REPU 4155. Knowledge Integration	REPU 4155 ESIN 4008	REPU 4155 ESIN 4008	REPU 4155 REPU 4166	REPU 4155 REPU 4165	REPU 4155 REPU 4166 ESIN 4008	REPU 4155 REPU 4166 ESIN 4008	REPU 4155 REPU 4165 ESIN 4008	REPU 4155 REPU 4165 ESIN 4008	RREPU 4155 EPU 4166 ESIN 4008	REPU 4155 REPU 4166 ESIN 4008

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					2018-2019**		2019-2020**		2020-2021**		2021-2022**		2022-2023**	
					Fall	Spring	Fall	Spring	Fall	Spring	Fall	Spring	Fall	Spring
cultural implications.		Knowledge Integration Team Work		and Team Work- Outcome is not present in the rubric's criteria for REPU 4155, REPU 4165, REPU 4166, ESIN 4008. Rubrics should be fully revised by spring 2019.										
6. Value and understand the ethical, legal, and social responsibility considerations related to the freedom of and right to information of the public	1, 5, 6, 7, 10	Ethical and Aesthetical Sensibility Social Responsibility	COPU 4365, REPU 4165, REPU 4166	These outcomes are not present in the rubric's criteria for REPU 4165, REPU 4166. Rubrics should be fully revised by 2018-2019.	REPU 4165, REPU 4166	COPU 4365, REPU 4166	COPU 4365, REPU 4165	COPU 4365, REPU 4165	REPU 4166	REPU 4166	COPU 4365, REPU 4165	COPU 4365, REPU 4165	COPU 4365, REPU 4166	COPU 4365, REPU 4166

Student learning outcomes (SLOs)*	ACEJMC Values *	UPR learning outcomes ("dominios")	Relevant course(s) *	Criteria in rubric-OLAS	Instance of Assessment									
					2018-2019**		2019-2020**		2020-2021**		2021-2022**		2022-2023**	
					Fall	Spring	Fall	Spring	Fall	Spring	Fall	Spring	Fall	Spring
or audience he or she serves.				The following rubric should be created: COPU 4365 The creation and revision of the rubric should be scheduled as follows: -COPU 4365, Fall 2018 -COPU 4365-revision, Spring 2019										
7. Demonstrate competence in the ethical and legal use of information and communication technologies.	1, 5, 7, 10, 11	Information Literacy	REPU 4165, REPU 4166, COPU 4017	Information Literacy- Outcome is present in the rubric's criteria for REPU 4165, REPU 4166. The following criteria	REPU 4165, REPU 4166, COPU 4017	REPU 4166, COPU 4017	REPU 4165, COPU 4017	REPU 4165, COPU 4017	REPU 4166, COPU 4017	REPU 4166, COPU 4017	REPU 4165, COPU 4017	REPU 4165, COPU 4017	REPU 4166, COPU 4017	REPU 4166, COPU 4017

Student learning outcomes (SLOs)*	ACEJMC Values *	UPR learning outcomes ("dominios")	Relevant course(s) *	Criteria in rubric-OLAS	Instance of Assessment									
					2018-2019**		2019-2020**		2020-2021**		2021-2022**		2022-2023**	
					Fall	Spring	Fall	Spring	Fall	Spring	Fall	Spring	Fall	Spring
				should be aligned to the outcome in OLAS. Outcome is not present in the rubric's criteria for COPU 4107. This rubric should be revised by spring 2019.										
8. Have competency in basic language and writing skills and the formats and styles of various media.	4, 7, 8, 11	Effective Communication Skills	REPU 4018, REPU 4025, REPU 4147, COPU 4136 or equivalent	Outcome is present in the rubric's criteria for REPU 4018, REPU 4025, REPU 4147, COPU 4136 or equivalent.	REPU 4018 REPU 4025 COPU 4136 or equivalent	REPU 4018 REPU 4025 COPU 4136 or equivalent	REPU 4018 REPU 4147 COPU 4136 or equivalent	REPU 4018 REPU 4147 COPU 4136 or equivalent	REPU 4018 REPU 4025 COPU 4136 or equivalent	REPU 4108 REPU 4025 COPU 4136 or equivalent	REPU 4018 REPU 4147 COPU 4136 or equivalent	REPU 4018 REPU 4147 COPU 4136 or equivalent	REPU 4018 REPU 4025 COPU 4136 or equivalent	REPU 4018 REPU 4025 COPU 4136 or equivalent
9. Master the processes leading to the development and formal	5, 6, 7, 9, 10, 11	Content Knowledge, Skills or Dispositions in the academic	REPU 4076, REPU 4165,	Outcome is present in the rubric's criteria for REPU 4076,	REPU 4155	REPU 4155	REPU 4155 REPU 4166	REPU 4155 REPU 4166	REPU 4076, REPU 4166	REPU 4076, REPU 4166	REPU 4155 REPU 4166	REPU 4155 REPU 4166	REPU 4076, REPU 4166	REPU 4076, REPU 4166

Instances of Assessment 2018-2023
Audiovisual Communication

Student learning outcomes (SLOs)*	ACEJMC Values*	UPR learning outcomes ("dominios")	Relevant course(s)*	Criteria in rubric- OLAS	Instance of Assessment									
					2018-2019**		2019-2020**		2020-2021**		2021-2022**		2022-2023**	
					Fall	Spring	Fall	Spring	Fall	Spring	Fall	Spring	Fall	Spring
1. Have a comprehensive view of media in general, including historical, economic, technical, artistic, and professional considerations.	1, 2, 8, 10, 11	Content Knowledge, Skills or Dispositions in the academic program learning outcomes	COPU 4017	Outcome is not present in the rubric's criteria for this course. The outcome should be added by fall 2018.	COPU 4017	COPU 4017		COPU 4017		COPU 4017		COPU 4017		COPU 4017
2. Understand new trends and theories in the study and practice of radio, television, film, and graphic communication and emerging technologies.	3, 4, 5, 7, 11	Content Knowledge, Skills or Dispositions in the academic program learning outcome	COPU 4017, COMA 4315	Outcome is present in these courses rubric's criteria. Outcome is not present in the rubric's criteria for COPU 4017. The outcome should be added by fall 2018.	COMA 4315, COPU 4017	COPU 4017	COPU 4017	COPU 4017	COMA 4315, COPU 4017	COMA 4315, COPU 4017	COPU 4017	COPU 4017	COMA 4315, COPU 4017	COMA 4315, COPU 4017
3. Understand the ethical, esthetic, and economic	4, 5, 8, 10, 11	Ethical and Aesthetical Sensibility	COMA 4011, COMA 4361, COMA	Outcome needs to be added to at	COMA 4011	COPU 4365	COMA 4011	COMA 4011		COPU 4365	COMA 4011	COMA 4011		COMA 4011

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					2018-2019**		2019-2020**		2020-2021**		2021-2022**		2022-2023**	
					Fall	Spring	Fall	Spring	Fall	Spring	Fall	Spring	Fall	Spring
dimensions related to radio, film, television, and graphic production and emergent technologies.		Social Responsibility	4362, COMA 4342, COPU 4365	least one of the rubric's criteria for COMA 4011, COMA 4361, COMA 4362, COMA 4342, COPU 4017. Deadline: spring 2019 The following rubric should be created: COPU 4365. The creation and revision of the rubric should be scheduled as follows: -COPU 4365, Fall 2018 -COPU 4365-revision, Spring 2019				COMA 4342 COPU 4365			COMA 4361	COPU 4365		COPU 4365
4. Operate the necessary technical equipment for the management,	9, 11	Information literacy Content Knowledge, Skills or	COMA 4315 (Info. literacy) COMA 4011	Information literacy outcome needs to be added to at	COMA 4011 COPU 4017 COMA 4315		COMA 4341 COMA 4011	COMA 4342 COPU 4017	COMA 4351 COMA 4011 COMA	COMA 4352 COMA 4315	COMA 4361 COMA 4011	COMA 4362 COMA 4011 COMA		COMA 4011 COMA 4315

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					2018-2019**		2019-2020**		2020-2021**		2021-2022**		2022-2023**	
					Fall	Spring	Fall	Spring	Fall	Spring	Fall	Spring	Fall	Spring
production, and post production of radio, television, and film projects, including the use of digital and new information equipment and technologies.		Dispositions in the academic program learning outcomes	COMA 4341, COMA 4342, COMA 4351, COMA 4352, COMA 4361, COMA 4362 (Content knowledge)	least one of the rubric's criteria for COMA 4315 and COPU 4017. Deadline: posttest 2018 Content knowledge outcome is present in these courses. rubric's criteria.					4315	COPU 4017		4315 COPU 4017		COPU 4017
5. Ponder the social and cultural implications of audiovisual text and discourses.	1, 2, 3, 4, 5, 6, 9	Social Responsibility	COMA 4011 COPU 4365	Outcome needs to be added to at least one of the rubric's criteria for COMA 4011. The following rubric should be created: COPU 4365. The creation and revision of the rubric should be	COMA 4011 COPU 4365	COPU 4365	COMA 4011 COPU 4365	COPU 4365	COMA 4011 COPU 4365	COPU 4365	COMA 4011 COPU 4365	COMA 4011 COPU 4365	COPU 4365	COMA 4011 COPU 4365

Student learning outcomes (SLOs)*	ACEJMC Values*	UPR learning outcomes ("dominios")	Relevant course(s)*	Criteria in rubric- OLAS	Instance of Assessment									
					2018-2019**		2019-2020**		2020-2021**		2021-2022**		2022-2023**	
					Fall	Spring	Fall	Spring	Fall	Spring	Fall	Spring	Fall	Spring
				<p>scheduled as follows:</p> <p>-COPU 4365, Fall 2018</p> <p>-COPU 4365-revision, Spring 2019</p>										
6. Value ethical and social responsibility as fundamental aspects of all communication processes.	1, 3, 4, 5, 6, 9	Ethical and Aesthetical Sensibility Social Responsibility	COMA 4011, COMA 4361, COMA 4362	<p>Outcome needs to be added to at least one of the rubric's criteria for COMA 4011, COMA 4361, COMA 4362. The following rubric should be created: COPU 4365. The creation and revision of the rubric should be scheduled as follows:</p> <p>-COPU 4365, Fall 2018</p>	COMA 4011	COPU 4365	COMA 4011	COPU 4365	COMA 4011	COPU 4365	COMA 4011 COMA 4361	COMA 4011 COPU 4365		COMA 4011 COPU 4365

Student learning outcomes (SLOs)*	ACEJMC Values*	UPR learning outcomes ("dominios")	Relevant course(s)*	Criteria in rubric- OLAS	Instance of Assessment									
					2018-2019**		2019-2020**		2020-2021**		2021-2022**		2022-2023**	
					Fall	Spring	Fall	Spring	Fall	Spring	Fall	Spring	Fall	Spring
				-COPU 4365-revision, Spring 2019 Deadline for COMA 4011: spring 2019 Deadline for COMA 4361, 4362: fall 2019										
7. Apply basic communication research methods from an ethical and critical perspective.	4, 5, 6, 7, 8, 9, 10, 11	Research and Creation	COPU 4045, ESIN 4077, COMA 4011, COMA 4341, COMA 4342, COMA 4351, COMA 4352, COMA 4361, COMA 4362, COMA 4315	Outcome is present in these courses rubric's criteria.	COMA 4315 COMA 4011	ESIN 4077, COPU 4045	COMA 4011 COMA 4341	ESIN 4077, COPU 4045	COMA 4315 COMA 4011	ESIN 4077, COPU 4045 COMA 4315	COMA 4011, COMA 4361	ESIN 4077, COPU 4045 COMA 4011	COMA 4315	ESIN 4077, COPU 4045 COMA 4315 COMA 4011